



# 2024 EVENT SPONSORSHIP

## SPONSORSHIP LEVELS

**\$300**

Co-Sponsor for 1 event (see event menu below)

**\$900**

Co-Sponsor for 3 events OR Title Sponsor for 1 event & Co-Sponsor a movie night

**\$600**

Co-Sponsor for 2 events OR Co-Sponsor a movie night

**\$1250**

Co-Sponsor for 5 events OR Full Sponsorship for 1 movie night

## EVENTS (USE MENU BELOW TO SELECT EVENTS)

### Hop Into Spring

Friday, April 19th

An early-spring night of fun for families! This evening includes Goshen Rhythm of Music, Nostalgic Games, and make a terrarium to take home.

### Flower Power

Friday, May 17th

Enjoy a night in downtown Middlebury with Mark's Ark with live animals, make a butterfly habitat with caterpillar to take home.

### Flashback Friday Movies in the Park (movie chosen by sponsor)

Friday, June 21st

Friday, July 19th

Saturday, August 24th

Friday, September 6th at Essenhaus

### Regatta of Recyclables

Saturday, August 24th

Race to the finish down the Elkhart River at Riverbend Park using a miniature boat made of recycled materials.

### Feathered & Furry Friends

Friday, September 20th

Enjoy an evening with Journey Farms Petting Zoo & Ponies and build an owl house to take home.

### Pumpkin Race (Sponsorship details on back - not included in levels above)

Saturday, October 12th

Race a real pumpkin down West Warren Street! Gather your crew of family, friends, co-workers and neighbors, purchase a race kit, design your pumpkin, and have some serious fun!

### Hometown Harvest

Friday, October 18th

Enjoy an evening of fall activities such as a hayride, campfire, live music, craft, and food. Fun for the whole family!

### Gingerbread Jamboree

December 4th-7th

Pull out the oven mitts and baking sheets to see how creative you can be! Open to the public with a Free family-friendly make-and-take craft.

**Please fill out Sponsor Info on back for all events.**



## 7TH ANNUAL MIDDLEBURY PUMPKIN RACE! SPONSORSHIP OPPORTUNITIES

Race a real pumpkin down West Warren Street!  
Gather your crew of family, friends, co-workers and neighbors, purchase a race kit, design your pumpkin and have some serious fun!

### SPONSORSHIP LEVELS

---

- Event Sponsor: \$5,000 and over**
  - Individual banner with logo and name
  - 2 racer kits
  - Included on promotional materials
  - Included on Social Media posts
  
- Pumpkin Level: \$2,500**
  - Logo and name on combined sponsor banner
  - 2 racer kits
  - Included on promotional materials
  - Included on Social Media posts
  
- Vine Level: \$1,000**
  - Name on combined sponsor banner
  - 2 racer kits
  - Included on promotional materials
  - Included on Social Media posts
  
- Sprout Level: \$500**
  - 1 racer kit
  - Included on promotional materials
  - Included on Social Media posts
  
- Seed Level: Amounts up to \$500**
  - Included on promotional materials (if prior to printing)
  - Included on Social Media posts

### SPONSOR INFO

---

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Return payment and form to:

Middlebury Then & Now, Inc. (a 501(c)(3) Organization)  
PO Box 207 • Middlebury, IN 46540  
MiddleburyThenAndNow@gmail.com  
www.middleburythenandnow.org